



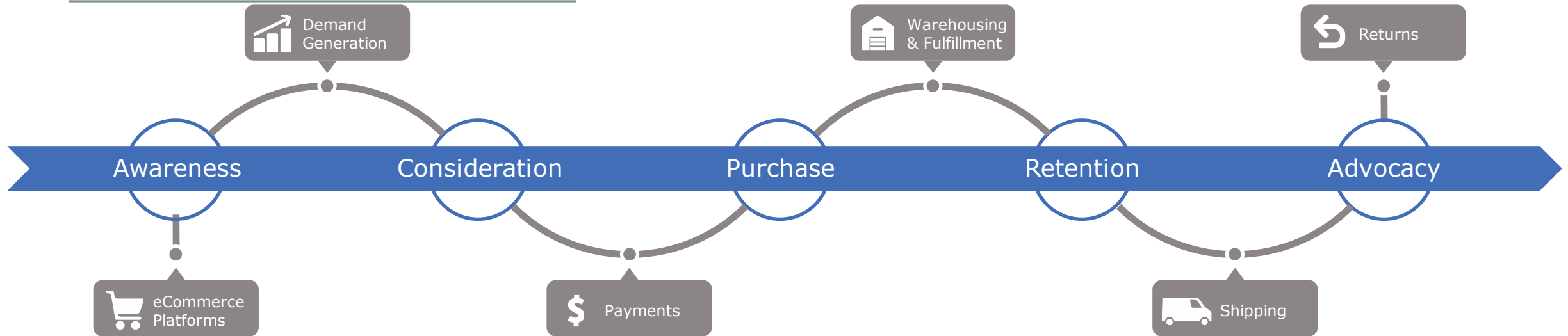
UPS Digital Connections Customer Journey

- Buyer
- Seller
- Solutions

| Service | Provider |
|----------------------------|---|
| Affiliate / Influencer | Rakuten |
| Email / SMS (i.e. texts) | Listrak |
| Loyalty / Referral | Zinrelo |
| SEO / Social / Digital Ads | NetElixir , Taradel (Equifax) |
| Reviews / Visual Marketing | Yotpo |
| Customer Feedback Surveys | Delighted |

| Service | Provider |
|----------------------|---|
| Order Management | Solid Commerce , Ware2Go , Zenkraft |
| Inventory Management | Trackpad |
| Packaging | Sealed Air , Premier Packaging |

| Service | Provider |
|---------------------------|------------------------------|
| Online Returns Management | ReadyReturns |



| Service | Provider |
|---|---|
| Website Development | Miva , Ventura |
| Shipping Plugins/Apps | PluginHive |
| Enterprise Resource Planning (ERP) Integrations | Pacejet , ProcessWeaver |
| Multi-channel listing Management | Zentail |

| Service | Provider |
|--------------------------------------|-------------------------|
| Tariff Code Classification | Avalara |
| International Landed Cost Calculator | Zonos |
| POS Systems | Clover |

| Service | Provider |
|------------------------------------|---|
| Ship / Rate / Track API | ConnectShip , OzLink , ReadyShipper X , ShipperHQ , ShipRush , ShipStation , ShipWorks , StarShip |
| Ship To Access Point (S2AP) | HubBox |
| Apple Compatible Shipping Software | NRGship |

| Hardware | Provider |
|--------------|--|
| Laptop / PCs | Dell , HP , Connection |
| Scanners | Stratix , Honeywell |
| Scales | Mettler-Toledo |
| Printers | Zebra |